



May-June-July 2010

Dare To Make Your Business... GREAT!

The Small Business Advertiser

New Start-Up Businesses and Home Businesses Welcome!

If more people knew...

1. What you have to offer
2. How to contact you

would it help your business?

Sometimes you can get lost
in the crowd.

Networking
Works!

Replace the task and
expenses of printing and
distributing flyers!



TCO Marketing & Business Promotions

The beginnings of the company

TCO Marketing & Business Promotions (TCO) started over ten years ago to raise money to support drug and alcohol rehabilitation homes for men and women. Its original intent was to produce and sell business cards and calendars to raise the funds needed to support rehab homes without having to ask for hand outs. The desire to succeed was there, but TCO lacked the equipment and skills to fulfill its aspirations. However, the passion to complete its task would not yield to defeat. TCO now owns its equipment and employs the services of a professional graphics designer.

TCO stands for "the company" recognizing its founder's vision to uplift businesses for economic growth.

Our primary goal remains unchanged: To help men and women, as well as teens overcome their addictions and fulfill their dreams in life. There are many programs and treatment centers with excellent success rates. They know how to treat and counsel drug addicts and alcoholics. No matter who provides the treatment finances are required.

"We all have an obligation to protect our future generations," says founder William James. "No parent, when their child was born decided to raise an alcoholic or a drug addict". There are many avenues that invite children and adults into this life style.

"Too often," James adds, "the very young are the primary targets. It is our responsibility to do all we can to dispel the idea that there is more glamour and more pleasure than there is pain and suffering in using drugs. We believe that most alcoholic and drug addicts desire to be delivered from this evil. It is evil because alcohol and drug abuse is a way of tricking a person out of their life. Once you start, from that point on nothing else is as important. And before you realize it five, ten, twenty or more years of your life is gone. Many can testify to this fact if they survive."

TCO's purpose is to assure that treatment for drug and alcohol abusers is available without consideration of cost for any person who desires to overcome.

TCO Marketing & Business Promotions



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& Community Service**
**TCO Marketing
& Business Promotion
and
Hicks Graphics**

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Funeral Programs,
Event Programs
Family Reunions,
School &
Wedding Invitations,
Business Cards,
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Letterheads,
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Calenders,
Logos
Laminating
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Place your business ad in
TCO Advertiser Classified Directory.

Let people know
what you have to offer
and
how to contact you!
go to

www.tcomarketing.com (Click Directory Tab)

It Is Affordable and Effective
Your directory ad will be placed in this magazine
~ TCO ADVERTISER
and online
~ tcomarketingonlineclassifieds

Prayer

And I will prosper...

"Father in heaven, I will not be defeated in life. You have given me life, and I will occupy my time on the earth to bring honor and glory to your name. I thank you that I have a dwelling eternal in heaven. You have given me talents and abilities and special gifts that I will seek to discover, develop and use for your kingdom and my family.

"Father," I pledge that I will diligently seek you, then I will know your will for my life and I will live for you. I have been struggling with this world, wrestling with my flesh and your word, and striving to prosper without success. Now as of this day I have prevailed because by faith I know that you hear me. By faith I know that I have an enemy. I cannot see him or his companions but they are there trying to stop me from succeeding at anything I think or attempt to do in your name. They will not stop me: my goal is to know you and to learn to love everyone as you do.

"As I pray daily and meditate on your word, blessings will come from you: doors will be open, peace and wisdom will come, and grace will enable me to know you and walk with you. And I will prosper and be in good health as my soul prospers.

"Lord, I praise your name, with my whole heart I seek your face that I can worship you.

"Father, I invite your presence into every aspect of my life.

"Amen."

Even so, come, Lord Jesus."

Hicks Graphics

Presentation is 80% of the game.

Here at Hicks Graphics, we want you to look good on your way to the top. We offer quality graphic design for your business or event. Company Logo's, Signage, Corporate Design Packages, Flyers, Posters, CD Design, Web Design, Business Cards, Flyers, Menus Church Programs, Wedding Invitations, Company Brochures, Ad Design...whatever! Let us sit down with you and work on you looking good on your next project or presentation.

2140 McGee Rd. Suite C-660 Snellville, Ga. 30078
Phone: 678.508.6048 or 678.514.2283



From the editors desk: What Can I Do...For You?

There is this guy in a TV advertisement who claims that he can tell you how to get money to pay your bills. Well I am sure he is pretty popular because most people I know need money or at least a little more money than they have. When I was much younger I asked in prayer "Lord, how can I get a lot of money"? and I got an immediate answer...to serve others.

Well maybe this guy on TV possibly conceived the idea that he could make money if he would use his knowledge to serve others. Let's say that he told a friend how to get money to pay his bills and it worked for him. And that friend probably said, "It worked for me I'm willing to pay for it." You should market it, which means you ought to let more people know what you can do for them and how to contact you.

I started a business to serve others, I used my computer and printer to make business cards and calenders. Now people pay me to make their business cards and calenders. So I want people to know how I can serve them, which means I've got to advertise.

You don't need a lesson on advertising we are all familiar with this subject. The point is most of us need money or a little more money; if you have developed an idea, or have a product or service; or if you have a personal item to sell, **advertising will work for you!**

We are offering you TCO Marketing Classifieds as your affordable advertiser. You can register for \$1.00 a month (General Directory Classifieds). 85% of all money generated will be contributed to drug and alcohol rehabilitation.

Register@ www.tcomarketing.com/classifieds

This publication is intended to assist small and family businesses in their quest to introduce products and services to thousands of potential customers. TCO can help you **"MAKE YOUR BUSINESS GREAT."** First, by letting people know what product or service you offer and how you may be contacted. Secondly, by making advertising affordable through this publication and our online business directory and classifieds. Home businesses can use the online directory and classifieds, and anyone can list personal items and offer them for sale.

TCO also want you to know what we are doing and how you can participate with us. Our primary concern is raising funds to support drug and alcohol rehabilitation.

We have two basic products that we are using for fund raising. The LifeTime Calendar and our Online Business Directory and Classifieds. We are asking you to register your business online @ www.tcomarketing.com/classifieds and to purchase the LifeTime Calendar. 85% of all money from the Online Business Directory and Classifieds and the LifeTime Calendar Sales will be contributed to Drug and Alcohol Rehab.

Fourteen years ago I was an alcoholic and addicted to drugs. Through a faith-based ministry, I was delivered from both drugs and alcohol. So I am determined to see that help is available to any one who needs and wants it. I was allowed to stay at a rehab home for ten months at no cost to me. My goal is to assist in establishing rehab facilities throughout the metro area. With your help we can accomplish this goal.

AT TCO WE RECOGNIZED OUR NEED TO ADVERTISE SO WE CREATED THIS PUBLICATION TO FULFILL THAT NEED. WE ARE OFFERING YOU THE OPPORTUNITY TO SHARE THIS PUBLICATION WITH US.

TCO ADVERTISER IS A MONTHLY PUBLICATION, 500 ISSUES WILL BE PRODUCED AND DISTRIBUTED EACH MONTH.

This is a direct business to business distribution, so there will be no magazine with your ad left to be trashed.

THE MONTHLY CIRCULATIONS ARE LIMITED IN ORDER TO KEEP COST TO YOU THE ADVERTISER LOW.

ALL ADVERTISING FEES ARE SIMPLE AND BASED ON SHARING THE OVERALL COST OF PRODUCTION AND DISTRIBUTION WITH TCO.

WE BELIEVE THAT OUR ADS WILL WORK FOR US, AND WE ARE CERTAIN YOURS WILL TOO.

BUSINESS CARD ADS ARE \$16.94 MONTHLY

1/4 PAGE ADS ARE \$31.87 MONTHLY

1/3 PAGE ADS ARE \$42.50 MONTHLY

1/2 PAGE ADS ARE \$63.75 MONTHLY

FULL PAGE ADS ARE \$106.25 MONTHLY

ADVERTISER MAY ELECT TO ADVERTISE ONLY ONE MONTH OR TAKE ADVANTAGE OF OUR REDUCED RATES FOR TWELVE MONTHS.

If you have a story to tell about your industry or company let us know, call Mike @ 678-514-2283

Holidays • Church Events • Birthdays • Etc.



LifeTime Calendar

Verify on what day of the week you were born.

"On what day of the week would Christmas fall on in the year 2014?"

Have you ever needed to know what would be the day of the week of a particular event in the future? The Lifetime Calendar is Your Answer

Find Any Date from the past, present or...the future.

Plan with Absolute Accuracy for:

Future Vacations	Church Events
Quick Trips	Seminars
Family reunions	Anniversaries
Class Reunions	Birthdates
Graduations	Business Meetings
Next Year Class Schedules	Conventions
	Sports Events



Calendar Page size 8 1/2 x 11



The Lifetime Calendar. It is a useful reference product, it is inexpensive and 85% of all sales revenue will be contributed to alcohol and drug rehabilitation.

Find Any Date
Past Present of Future



The Lifetime Calendar consist of 14 separate 12 month calenders. There is also a table that tells you which calender to use for any particular year.

Have you ever needed to know what would be the day of the week of a particular event in the future?

Holidays, Church Events, Birthdays, Employee Meetings, Conventions, Anniversaries, Weddings, or what day of the week you were born?

The Lifetime Calendar is your answer!

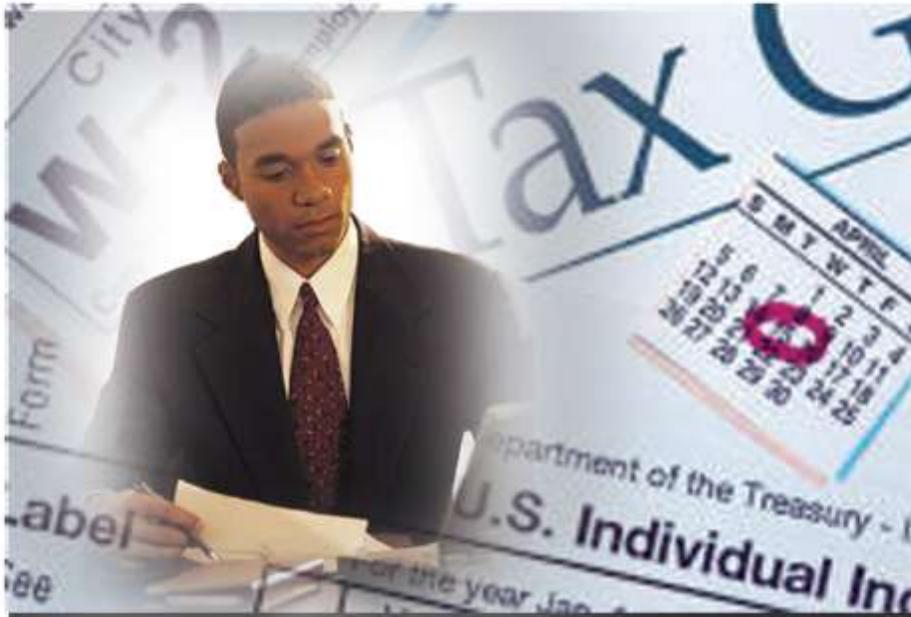
You Will Never Need To Purchase Another Calendar!

You may purchase by calling TCO Marketing @ 678.514.2263 or you may purchase online @ www.tcomarketing.com

You may download the digital calendar online for \$5.00 or purchase the hard copy for \$12.50 plus shipping and handling.



From The Desk of Leonard Scott, Tax Planning For Your Business



How Business Income Is Taxed

How your business is organized affects how its profits are taxed, as well as the tax reducing strategies that may prove useful for you and any other owners. You will want to review the various forms of business as part of a comprehensive income plan. Although non-tax considerations are critical in choosing a form of business, tax matters also play a role.

A regular "C" corporation pays federal income tax at rates from 15% to a top-level tax rate of 39% depending on taxable income. Dividend distributions paid to shareholders from corporate earnings and profits are not tax deductible and must be reported as income by the shareholders. Essentially, corporate income paid out as a dividend is taxed two times - once to the corporation and again to the shareholder. By paying shareholders who are employed by the firm reasonable salaries and bonuses on a tax deductible basis, a corporation can lessen the impact of double taxation.

"S" corporations are taxed as a pass-through entity. After meeting certain federal requirements and making an election, "S" corporations are not taxed on it's income at the federal level. Instead, the company's income, deductions, losses and credits are divided up and taken into account by shareholders on their personal returns. The double taxation that can be a problem with a regular "C" corporation is avoided.

Partnerships, limited liability companies (LLC's) taxed as partnerships and sole proprietorships are other entities that avoid two layers of income tax.



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mode of transportation	abilities	equipment needed by A.T.M.
Ambulatory	Able to walk	none
	Can use walker or cane	none
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	Bed Reidden	2 person crew
Stretcher	Cannot sit for periods of time	Stretcher
	Oxygen	NOT PROVIDED

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"Thank you so much for transporting our mother to my wedding last weekend. There is no way we could have taken her electric wheelchair with us and I could not imagine my wedding without my mother being happy".

Lisa Williams, Stone Mt., GA

"Thank you for sending Andrew and Clarence to transport my father home after his surgery. Your rates were far superior than any other company we contacted. The level of service was excellent. My father was very comfortable with his ride from TX to AL. I don't know what we would have done without your help."

Kelly Reynolds Dallas, TX

www.AMT-GA.com

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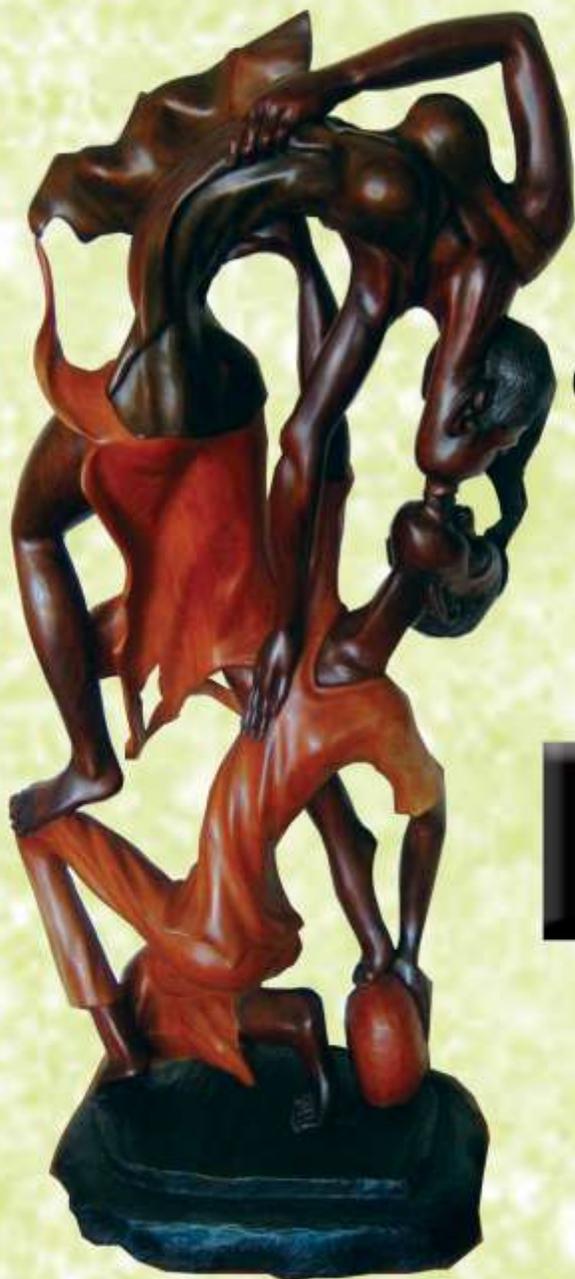


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★ There May Be A Design or Set-Up Charge.

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TCO Marketing & Business Promotions

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Dare To Make Your Business Great!

Sounds like a challenge, but here is the plan; we are creating a business network of 24,000 business owners with a desire to do business with each other.

The fact is that good business owners, their associates, employees and families are good customers. When we employ the advantages of networking with small groups, we can support each other sufficiently to produce growth and economic prosperity.

New contacts are the life blood of any business. Our purpose is to produce for you, a steady flow of new contacts. Allowing you to spend more time running your business and taking good care of your customers without having to be concerned about making the cold contacts or distributing flyers, that are so vital to stabilizing your business.

What we will do is necessary to provide a productive playing field, but we do know, however, to "Make Your Business Great", requires more. Ultimately because you provide excellent products and services with a spirit of love, kindness and gratitude for your customers, greatness is achieved.